

Pure Color™ Media

Wide Format Graphics



We are pleased to introduce Pure Color Media, the newest range of SEAL media products that seamlessly combines form and function. Each specially designed product delivers optimum color vibrancy and sharp detail when printed with wide format solvent, eco-solvent, latex or UV printers. Pure color media delivers radiantly beautiful prints, everytime, without guess work. Pure Color Media... endless applications.

Samba Fabric

NEW

Samba Fabric is a lightweight 5 oz/yd² satin polyester fabric. It features a bright white point that delivers photo realistic imaging with a wide color gamut, fast dry time and excellent scratch resistance. The satin finish provides a unique look that is ideal for use in backlit* display and frame systems, retail and POP signage – anywhere eye-catching visuals are required. Samba Fabric is designed for use with solvent, eco-solvent, latex and UV printers.

Golden Gate Fabric

Golden Gate is an 7.61 oz/yd² polyester fabric coated with acrylic that is perfect for making the transition from printing on PVC banners to a more sophisticated textile. It offers the look and feel of a textile with the printing ease of PVC. It is also NFPA 701 fire rated – making it fantastic for store signage, roll up and screen displays, murals, trade show graphics and POP displays in any public area. Golden Gate fabric will reproduce brilliant colors with solvent, eco-solvent and latex printers.

VersaFabric™

VersaFabric, a 7.1 oz/yd², 100% polyester fabric with a specialty coating, is one of the most versatile fabrics on the market today. It is an excellent choice for both indoor and outdoor applications where color, wrinkle resistance and drape are important. VersaFabric provides sharp image reproduction and brilliant color finish for dramatic trade show pop-up and soft image displays, store signage, murals, POP displays, tent sides and theatrical backdrops. Its NFPA 701 fire rating allows it to be used in public areas. This fabric is performance designed for use with most solvent, eco-solvent, latex and UV printers. VersaFabric is available in widths up to 98 inches.

Monet Canvas

Monet is a heavyweight 10 oz/yd² coated canvas with a prominent tooth that is ideal for giclée art reproductions, as well as for eye-catching POP signage, museum displays, interior decorating and store signage. This strong, yet flexible, canvas features a uniform matte texture and its specialized coating allows for vibrant, photo quality printing with

a wide color gamut. Designed for use with solvent, eco-solvent, latex and UV printers, Monet's tight weave also allows it to be used with vacuum-carried flat bed UV printers.

Mambo Fabric

Mambo is a 9 oz/yd², 100% polyester fabric featuring a unique coating that provides for the highest color brilliance and the deepest, richest blacks. Its distinctive characteristics make it an outstanding choice for a wide variety of indoor and outdoor displays where the look and feel of fabric will enhance and add depth to the image. Make a splash with store signage, backlit displays*, murals, trade show graphics, POP displays, tent sides, outdoor banners for festivals or concerts and theatrical backdrops using Mambo fabric. This product is designed for printing with solvent, eco-solvent, latex and UV printers.

Fresco AdTex™

Fresco AdTex is a lightweight 5 oz/yd² polyester textile with a removable and repositionable adhesive. It features a special inkjet coating that provides excellent imaging with solvent, eco-solvent, latex and UV-curable inks. Set your creativity free with Fresco and create grand wall murals by tiling multiple panels together; easily install fresh, new retail graphics, without a wrinkle or bubble - even if you're an amateur; and print, contour cut and stick all kinds of fun decals to enliven any space. The bright white, matte fabric reduces glare from interior lighting; cuts cleanly, without fraying; and offers enough opacity to hide almost any surface you're covering. There is no limit to your imagination with Fresco AdTex!

Apollo Flag

Apollo Flag is a lightweight 3.2 oz/yd² polyester flag that is perfect for use with any flag system, plus it features a paper backing that allows it to be printed without the use of a mesh printing kit. For bright colors with great bleed through, this is the product of choice. Apollo Flag makes dramatic messaging for indoor and outdoor applications easy. It is designed for use with solvent, eco-solvent, latex and UV printers and is available in 42", 54" and 64" widths.

* Samba and Mambo print and back light very nicely with a variety of inks. However, no direct print fabric can match the densities achieved through the sublimation process, most notably in areas of deep colors and blacks. This is especially true of eco-solvent inks and should be considered when creating back lit applications.

Please note: For specific printer and ink compatibility ratings refer to the individual fabric's Product Reference Sheet.

Product Range

Product	Item Number	Size	Indoor	Outdoor	Displays	Art Repro	Trade Show	Theater	Backlit*	Retail Signage	Flag	Solvent	Eco Solvent	Latex	UV	NFPA
Samba Fabric	6318072	54" x 100'														
	6318073	60" x 100'														
	6318071	20" x 10'														
Golden Gate Fabric	6318002	42" x 164'														
	6318003	54" x 164'														
	6318004	61" x 164'														
	6318005	71" x 164'														
	6318006	80" x 164'														
	6318008	98" x 164'														
	6318001	20" x 10'														
VersaFabric™	6318032	41" x 82'														
	6318033	54" x 82'														
	6318034	61" x 82'														
	6318035	80" x 164'														
	6318036	98" x 164'														
	6318011	20" x 10'														
Monet Canvas	6318022	54" x 82'														
	6318023	60" x 82'														
	6318021	20" x 10'														
Mambo Fabric	6318044	42" x 82'														
	6318042	54" x 82'														
	6318043	61" x 82'														
	6318041	20" x 10'														
Fresco AdTex™	6318058	24" x 100'														
	6318057	36" x 100'														
	6318056	54" x 100'														
	6318055	60" x 100'														
	6318054	20" x 10'														
Apollo Flag	6023891	42" x 100'														
	6023892	54" x 100'														
	6023893	64" x 100'														
	6023890	20" x 10'														

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Quick Technical Specifications

Product	Base Material	Thickness	Weight	Ink Type	Fire Retardant
Samba Fabric	Polyester	5 mil	5 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None
Golden Gate Fabric	Polyester	12 mil	7.61 oz/yd ²	Eco-Solvent, Solvent & Latex	NFPA701 & B1
VersaFabric™	Polyester	16 mil	7.1 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	NFPA701 & B1
Monet Canvas	Poly/Cotton	18 mil	10 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None
Mambo Fabric	Polyester	15 mil	9 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	NFPA701, B1 & M1
Fresco AdTex™	Polyester	5 mil	5 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None
Apollo Flag	Polyester	11 mil	3.2 oz/yd ²	Eco-Solvent, Solvent, Latex & UV	None